

# Story behind the initiative

Our R&D is always keen at giving the best office furniture to support the work life. As a part of our research from our survey on 'The Effect Of Office Furniture On Employees in Dubai' we made this decision - #WeBackYou.

#WeBackYou aims to make a meaningful impact on workplace ergonomics and sustainability in Dubai. By leveraging BOSQ's expertise and backing both individuals and companies, the campaign will foster a healthier, more productive, and environmentally conscious business ecosystem.

We want our ergonomics office furniture to be catalyst in driving workplace well-being, productivity, and sustainable office infrastructure.

# Workplace Wellness In Numbers

- 60% of Dubai's workforce experiences high stress levels.
- Employees in wellness programs see a 35% improvement in satisfaction and productivity.
- 50% of Dubai's employees report mental health issues like anxiety and depression at work.
- Poor workplace wellness costs the UAE billions in absenteeism, presenteeism, and healthcare expenses annually.

## The Positive Impact of #WeBackYou on You

- Join the community of Dubai professional network
- Physical health improvement
- Stay updated our our special offer for you
- Enhanced productivity

#### Be part of activities like:

- Workplace wellness evaluation drive
- Educating people on WHY Ergonomic
- Corporate events and sessions
- Sustainable office furniture support

### Join us

Join the #WeBackYou movement and take the first step towards a healthier, more productive workspace.

Follow #WebackYou

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